Ad ID 972

Ad Text This picture probably won't go viral because that's not what the media tellS is about black dads.

Ad Landing Page https://www.facebook.com/blacktivists/

Ad Targeting Location: United States

Age: 16 - 65+

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: Interests: Black nationalism, Pan-Africanism, Police misconduct, African-American culture, African-American Civil Rights Movement (1954–68), African-American history, Black Consciousness Movement, Martin Luther King III, Stop Police Brutality or Black (Color)

Ad Impressions 40,946

Ad Clicks 3,949

Ad Spend 500.00 RUB

Ad Creation Date 05/10/17 06:53:19 AM PDT

Ad End Date 05/11/17 06:53:19 AM PDT

